

ASHLEY A. DAVIS

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**OBJECTIVE
EDUCATION**

To obtain a career in a public relations/ law field

Bachelor of Arts in Communications/ Journalism Department,
Auburn Univ., Auburn, AL
Graduation Date: May 10, 2008

Major: Public Relations

Auburn University Journalism Workshop 2007

Communication/Journalism Department Auburn, AL

- Help high school students understand criteria included in obtaining a BA in Public Relations
- Experienced leadership qualities of encouragement and guidance

University of Alabama Pre-Law Minority Program 2007

University of Alabama, Tuscaloosa, AL

- Experienced a day as a law school student
- Experience with taking the newly developed practice LSAT

RELATED COURSES

- Organizational Behavior Management
- Human Resource Management
- Newswriting
- Survey and Research Methods
- Public Speaking
- Persuasive Discourse
- PR Campaigns
- Writing for PR
- Style and Design in PR Messages

WORK EXPERIENCE

**Auburn University Foy Student Union: February 2006-present
Student Affairs Operator**

- Serve as the liaison between students and departments on campus
- Assist in obtaining daily information of on-campus activities
- Direct calls and students daily
- Represent a knowledgeable help desk during new student orientations

- Promote Auburn University on –campus activities and accommodating offices for students in need

JC Penny Sales Associate: June 2007-present

- Assist in the organization of customer catalog records
- Maintain acceptable appearance of departments
- Develop a relationship towards satisfying customers
- Maintaining and Enforcing a sense of style
- Promote the products of the company

ACTIVITIES AND HONORS

- Auburn University Marching Band Tiger Eye Twirler 2004-2005
- Board of Trustees Academic Scholarship
- National Association of Black Journalist 2005-2007
- Pre-Law Society
- University Program Council, PR committee member 2005-2006
- NAACP member 2005-2007
- Alpha Kappa Alpha Sorority Standards committee member 2005-2008
- Alpha Kappa Alpha Sorority Chaplain, 2007-2008

Auburn University Journalism Conference Leader 2007

- Responsible for public relations with high school students
- Promote the opportunities that are available when obtaining a Public Relations Degree

KEY SKILLS

Personal: Ability tastefully influence others to accept a product, environment, or person to enhance the individual’s well being. Ability to perform well under pressure. Ability to artistically display desires, promotions, and factual information manually to persuade individuals. Decisive leadership qualities in teamwork situations; ability to read, write, and speak some Spanish

Computer: Ability to design social media on-line

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REFERENCES

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